## Meeting Market Demand with a Family if Transit Services

### Part of the NCDOT-PTD and NCPTA Lunch and Learn Series









# Welcome

The North Carolina Public Transportation Association (NCPTA) is a private, nonprofit organization that was incorporated in January 1983. With a vision of "Excellence in Public Transportation," the Association's mission is "Supporting our members and the public they serve through advocacy, education, and collaboration."

- <u>https://www.nctransit.org/</u>
- Training Committee <u>markk@partnc.org</u>

# Today's Lineup

- Welcome, Today Lineup and Housekeeping
  Mark E. Kirstner, NCPTA Training Committee
- Purpose of Today's Discussion & the Ollie Project
  Debbie Collins, Director NCDOT Public Transportation Division
- Setting the Stage
- SouthWest Transit's Family of Transit Services
  - Matt Fyten, AICP
    - Manager of Planning with SouthWest Transit
  - Dave Jacobson
    - Chief Operating Officer with SouthWest Transit
- Q&A

# Housekeeping

- Please enter the number of people watching from your location in the Chat Box so we know how many people viewed the webinar.
- There will be a Q & A session at the end of the webinar. Enter your questions into the Chat Box.
- The webinar is being recorded and link will be emailed out to everyone, hopefully within a few days.

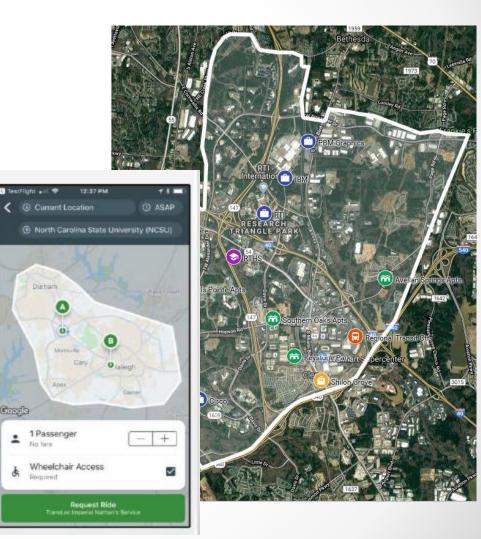
# Today's Discussion & the Ollie Project

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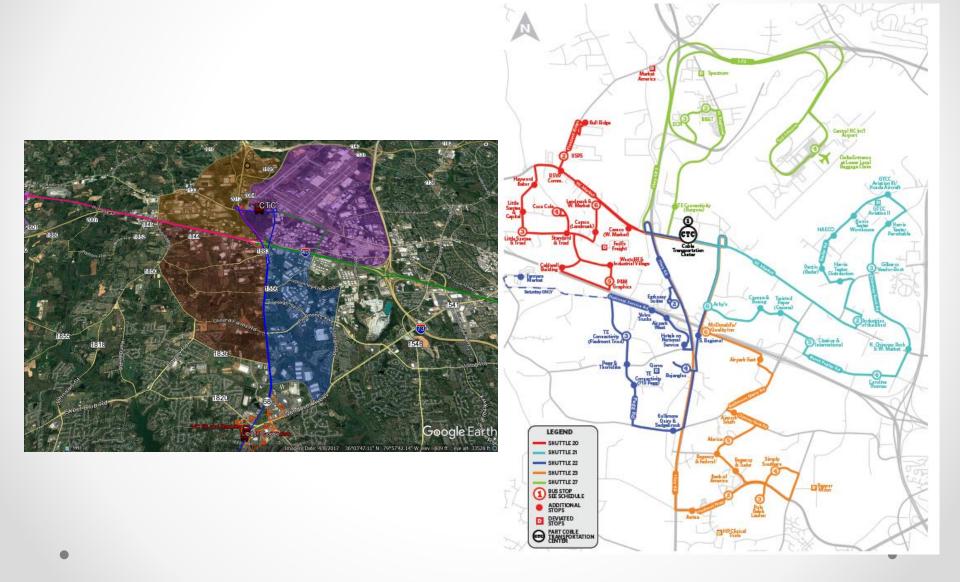
## Debbie Collins, Director NCDOT Public Transportation Division

## Fixed Route to Demand Response





## **Demand Response to Fixed Route**



# Q & A

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